Transformative Change
Using Evidence – Telling the Innovation Story

This tool is intended to assist groups in gathering qualitative data on their efforts to scale innovation in order to share stories about how transformative change is happening in the community college context. This tool is associated with the following guiding principle:

Scaling transformative change will occur if storytelling is used to facilitate learning about innovation and transformative change.

Watch and discuss this innovation story:
MoHealthWINS, a Round One TAACCCT consortium, has developed a video to tell the story of innovation in their health occupations program. Watch it here: http://vimeo.com/78031968

In response to the video, reflect on the following questions:

1. Who were the leaders and partners engaged in the change in Missouri? What were the various ways in which they moved the innovation forward?
2. What changes in policy, process and practice were made?
3. What technical assistance resources were utilized?
4. What networks and coalitions developed? How did these groups support and move forward the scaling efforts?
5. What were the evaluation activities? How was the story shared?

Transformative Change Initiative
Office of Community College Research and Leadership and The Collaboratory

Gather information to tell your innovation story:

Key participants in the story of innovation include faculty, staff, administrators, employers and students. To supplement the quantitative data (enrollment, retention, completion, placement, etc.), participants can be asked to share their experiences. When gathering the stories, consider:

I.   Prior experience – what was it like prior to the innovation?

II. Current experience – what is it now like with the innovation?

III. Reflection on the experience with the innovation

More specific questions might include:

1. How would you describe the innovation?
2. Who is directly involved in providing the innovation? Who are the leaders and partners engaged in this innovation? In what ways are they moving this innovation forward?
3. What technical assistance resources are you utilizing?
4. How is the innovation changing policy, process, and practice?
5. What networks and coalitions have developed? How are these groups moving the innovation forward?
6. How does the institution use evidence to inform practice? What evidence do you have that the innovation is positively contributing to student success?