

Implementation Evaluation



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Office of Community College Research and Leadership (OCCRL)



COLLEGE OF EDUCATION AT ILLINOIS

Who is OCCRL?

Our Mission: A research office which studies policies, programs, and practices designed to enhance outcomes for diverse youth and adults who seek to transition to and through college to employment.

Examples of our evaluation projects include:

- TAACCCT Grant Evaluations
- Shifting Gears
- Adult Education Bridge Program Evaluations
- College and Career Readiness
- Adult Career Pathways

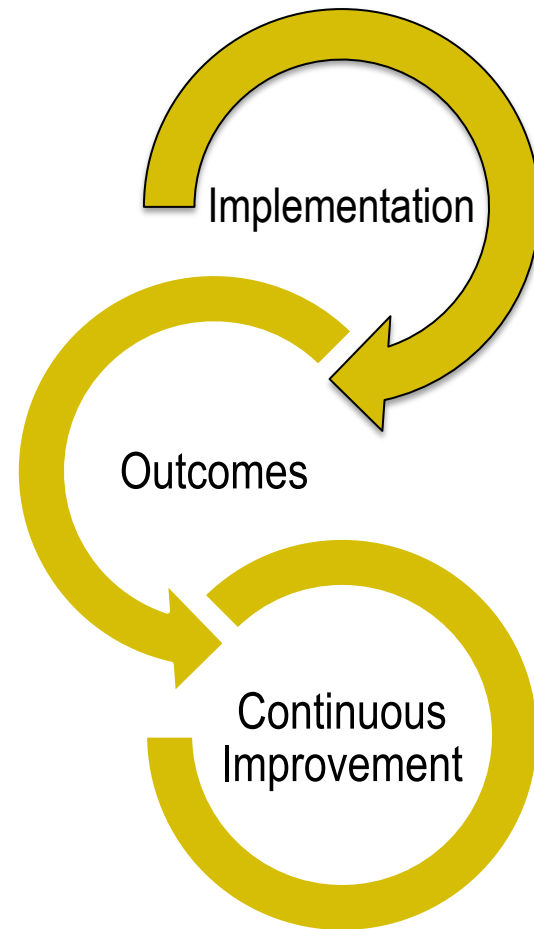


Three Linked Studies: Example of Evaluation Design

Implementation Evaluation of the model, including programs of study and core strategies, as articulated through consortium theory of change.

Impact Evaluation of short- and longer-term outcome measures for participants, including a rigorous evaluation (quasi or true experimental design).

Continuous Improvement through regular review of the negotiated measures and outcomes, using consortium and college data to support sustainability and scale up.



What is Evaluation?

- Evaluation uses information based on the credible evidence generated through assessment to make judgments of relative value.

<http://thenationalacademy.org/readings/assessandeval.html>

- “...the TAACCCT will support institutions that are committed to using data to continuously assess the effectiveness of their strategies in order to improve their programming, and structuring programs to facilitate evaluation that can build evidence about effective practices” (DOL SGA-DFA-PY-10-03, p. 3).



Mixed Methods Evaluation

Mixed Methods – Combining elements of quantitative and qualitative methods for purposes of breadth and depth of understanding... (Creswell and Plano Clark, 2011.)

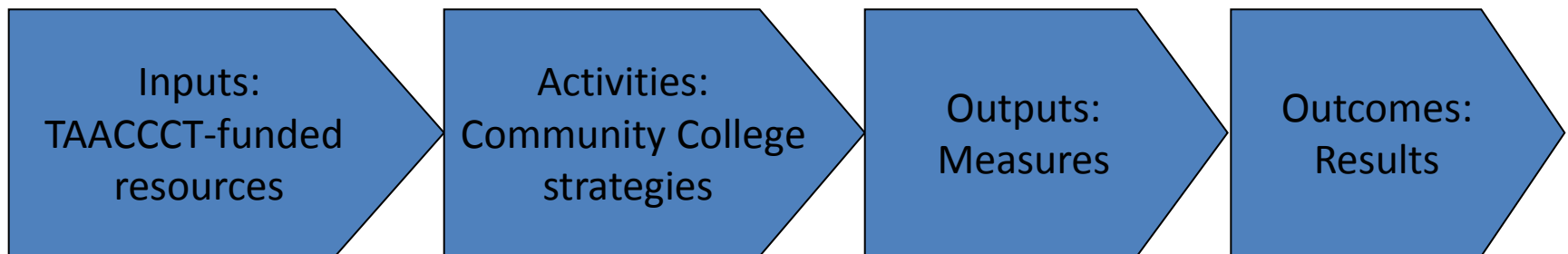
Quantitative Methods – tracking student data such as enrollments, credentials attained, wage gains, etc.;

Qualitative Methods – interviews, focus groups and observations which help describe phenomenon;

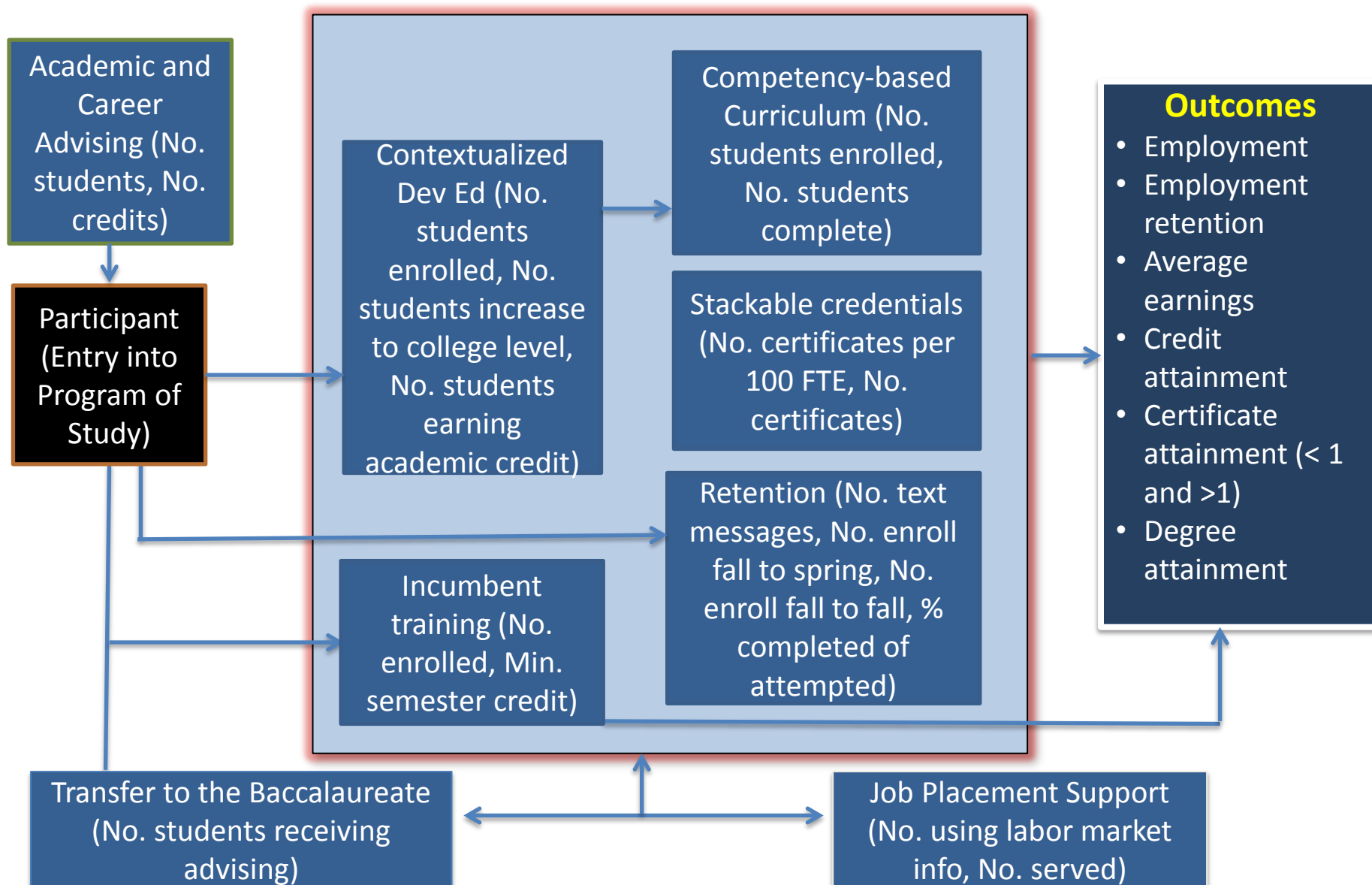


Logic Models in Evaluation

- A Logic Model is developed at the beginning of the project;
- Engages the colleges in developing a shared vision;
- Integrate the Logic Model into implementation evaluation reports.
- Use and revise as project implementation progresses.



Sample Logic Model



Implementation Evaluation: Sample Data Collection Methods

- Document Review and Analysis
- Self-Assessment:
 - Partnership Tool;
 - Programs of Study Implementation Assessment Tool;
 - Strategies Implementation Assessment Tool.
- Site Visit



Sample: Partner Tool

| List TAACCCT Partners <i>(include employers, community, workforce & other relevant entities)</i> | New Partnership? | Role | Explanation Section |
|---|------------------|------|---------------------|
| Partner 1 | | | |
| | | | |
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| Partner 2 | | | |
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| | | | |
| Partner 3 | | | |
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| Partner 4 | | | |
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| | | | |
| Partner 5 | | | |
| | | | |
| | | | |



Sample: Strategy Tool

| Implementation Measures | Implementation Scale | Additional Explanation |
|--|---|--|
| Sample strategy | Planning | Expect to launch activity in Spring 2012 after a new hire is made. |
| 1. Online assessment and enhanced career guidance | | |
| 1a. Online assessment of students' prior learning through: | | |
| Portfolio-Based Assessments | | |
| Challenge Exams | Not Planned Pre-Planning Planning Implementation Sustainability Scale-Up | |
| 1b. Online assessment of students' foundational skills through: | | |
| | | |
| | | |
| | | |
| 1c. Online career advising through: | | |
| | | |



Sample: Program of Study Tool

| Program of Study (POS) | Is this POS New or Enhanced? | Current and Planned Activities | TAACCCT Activities | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------------------------------|---|--------------------|-------|------|-------------------------------------|-------|------|-------------------------------------|-------|------|----------------|-------|------|---|-------|------|--|-------|------|--|-------|------|---|-------|------|--------|-------|------|
| | | | New Technology | | | Additional course Instructors | | | Enhanced/ Upgraded Curriculum | | | New Courses | | | Professional Development Faculty/ Staff | | | Internships or Apprentice- ships | | | Upgrading Classroom Supplies/ Equipment | | | Improved Facilities and/ or Infrastructure | | | Other | | |
| | | | Yes/No | Month | Year | Yes/No | Month | Year | Yes/No | Month | Year | Yes/No | Month | Year | Yes/No | Month | Year | Yes/No | Month | Year | Yes/No | Month | Year | Yes/No | Month | Year | Yes/No | Month | Year |
| EXAMPLE: Medical Assistance Certificate | Enhanced | Current | Yes | 4 | 2012 | No | | | Yes | 6 | 2012 | No | | | No | | | No | | | No | | | Yes | 6 | 2012 | No | | |
| | | Planned | Yes | 4 | 2013 | No | | | Yes | 5 | 2014 | Yes | 5 | 2013 | No | | | No | | | No | | | No | | | No | | |



Implementation Evaluation: Site Visit

- Establish a baseline level of implementation:
 - Gather information through document review, interviews, and observations;
 - Determine level of progress and implementation of each element/strategy;
 - Engage Stakeholders;
 - Identify barriers and supports to implementation;
 - Identify strengths and opportunities to improve;
 - Draft Site visit report, share with college, revise as needed.



Next Week's Webinar: Continuous Improvement

Thursday, 6/20/2013

12:00 – 12:45 pm CDT

Registration Details to Follow



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