Evidence-based Strategies for Community Colleges: Building on the "What Works Clearinghouse"

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> OCCRL Office of Community College Research and Leadership

OCCRL Mission

OCCRL researchers study policies, programs, and practices designed to enhance outcomes for diverse youth and adults who seek to transition to and through college to employment.

- OCCRL's studies are disseminated nationally and internationally
- Reports and materials are derived from new knowledge captured and disseminated through OCCRL's website, scholarly publications, and other vehicles

Strengthening Pathways for All Students Through Research and Leadership







Research and Development

- Community College Transformative Change Initiative
- Pathways to Results (PTR)
- TAACCT Evaluation
- STEM CCR
- Credit When it's Due
- Dual Credit







WHAT WORKS CLEARINGHOUSE

What is the "What Works Clearinghouse"?

Initiative of the U.S. Department of Education's

- National Center for Education Evaluation and Regional Assistance (NCEE),
 - within the Institute of Education Sciences (IES)
- <u>Established</u> under the Education Sciences Reform Act of 2002

Evidence for What Works in Education

We review the research on the different programs, products, practices, and policies in education.

Then, by focusing on the results from high-quality research, we try to answer the question **"What works in education?"**

Our goal is to provide educators with the information they need to make **evidence-based decisions**.

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Source: http://ies.ed.gov/ncee/wwc/



The Double Meaning of "Evidence-Based Decisions"

Database Resource on "What Works"

- Establishes the *WWC Standards*
- Filters and Rates research
- *Delivers* it to you

<u>Aim</u>: Help you make "evidencebased decisions" based on What Works around the country

Basis for Shaping Educational Projects

 Aligns funding decisions (NSF, IES) with proposals based on WWC Standards

<u>Aim</u>: Incentivize your "decisions" about designing an "evidencebased" project





<u>Goals</u>

- 1. Provide an overview of "What Works"
- 2. Offer strategies and checklists for using WWC for your project/proposal
- Establish a basis for further study of WWC

Part I: Using the WWC database

Strategies for project design and grant writing

Part II: Using standards for project design <u>Rating System</u>

- Study design
- Sample attrition
- Baseline equivalence

Measurement and Validity

- Collection
- Reliability
- Over-alignment





Using the WWC Database









A **study** is an evaluation that examines whether a program, product, practice, or policy is <u>effective</u>. We review studies using our rigorous **research standards** to find the high quality research that provides evidence of <u>effectiveness</u>.

Find a study reviewed by the WWC					
Type keyword					
All Topics	All Ratings				
All Publications	✓ All Reasons for Review				
Search ? Reset Search					





Type keyword	
All Topics	All Ratings
All Topics All Topics Children and Youth with Disabilities College and Career Preparation Dropout Prevention Early Childhood Education Education Technology English Language Learners Literacy Math	All Reasons for Review
Postsecondary Education School Choice School Organization and Governance Science Student Behavior Teacher and Leader Effectiveness Teacher Incentives	





Type keyword	
All Topics 🔻	All Ratings
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All Publications	
Intervention Reports	
Practice Guides	
Quick Reviews	
Single Study Reviews	





Type keyword		
All Topics	-	All Ratings
All Publications	•	All Reasons for Review
Search ? Reset Search		All Reasons for Review Reviewed for Grant Competition Reviewed for Report











U of I Library Search: "Math Education"

Multi-Subject Article Databases

Academic Search Complete PLUS (Ebsco)	20710 MATCHES 7296 PHRASE 908 TITLE
Scopus	7230 MATCHES 892 PHRASE 337 TITLE
LexisNexis Academic News	1000 ARTICLE MATCHES
JSTOR [Humanities, Arts, Social Sciences]	207 ARTICLE MATCHES
Web of Science	7324 ARTICLE MATCHES
WorldCat Discovery	79369 ARTICLE/BOOK MATCHES
CrossRef	1729 ARTICLE MATCHES
E-Journals and Databases	
Online Journals & Databases (Discover A to Z)	3 TITLE MATCHES
Additional Recommended Resources	
Education Full-Text (Ebsco)	3087 ARTICLE MATCHES
ERIC Education Literature (ProQuest)	5464 ARTICLE MATCHES
Books, Ebooks, Media in UIUC & Illinois Libraries	
University of Illinois Library Classic Voyager Catalog	249 MATCHES 10 E-BOOKS
University of Illinois Library VuFind+ Catalog	341 MATCHES 66 PHRASE 114 TITLE 10 E-BOOKS
I-Share Library Catalog [state-wide Illinois, academic]	1110 CATALOG MATCHES
IDEALS - UIUC Reports, Papers	38 MATCHES
Ebooks by Title and Chapter	
Springer Ebooks	41436 CHAPTERS 10 TITLES 238 PROTOCOLS
Elsevier Ebooks	22 E-BOOK MATCHES
Wiley Ebooks	6 E-BOOK MATCHES
Google Books	7030 E-BOOK MATCHES

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WWC Search Results

lath	▼ Meets WWC standards wit	thout reservations 🚽
All Publications	✓ All Reasons for Review	-
Search ? Reset Search		
owing 1 to 10 of 189 results		Next 10 🕨
insworth, S., O'Malley, C., & a learning environment th and Instruction, 8(2), 141- Rating: Meets WWC grou Reviewed using: WWC P Reviewed in Practice Gu	Wood, D. (1998). There is more than o at supports the development of childre 157. p design standards without reservatio rocedures and Standards Handbook uide: Improving Mathematical Problem	ne way to solve a problem: Evaluating en's multiplication skills. Learning ns m Solving in Grades 4 Through 8
Reviewed in Flactice Of		

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Strategies for Project Design and Proposal

<u>Database Aim</u>: Help you make "evidence-based decisions" in designing PROJECT X, based on What Works around the country

- Search broadly for project/proposal models: find exemplars
- 2. Study "Standards" in action: what merited high ratings?
- Use exemplars as supporting evidence: "We build on the design and success of PROJECT X."
- 4. Share your research with faculty and researchers
- Apply project language for your proposal

"This level of detail in attrition and baseline equivalence reporting is critical toward a future What Works Clearinghouse review of this study."

"In order to produce evidence of the effects of this intervention that **meets the What Works Clearinghouse's (WWC) Evidence Standards without reservations**, students will be randomly assigned to either the treatment or the control group using a cluster randomized trial research design."

"While randomly assigning classrooms to the treatment or control group allows for a research design that meets the What Works Clearinghouse Evidence Standards without reservations, additional steps will be taken to ensure the research design is capable of producing unbiased estimates of the program's impact."

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Using Standards for Project Design (Method)

Rating System

- Study design
- Sample attrition
- Baseline equivalence

Measurement and Validity

• Plan for collecting and analyzing data

Source: WWC Procedures and Standards Handbook 3.0 (<u>http://ies.ed.gov/ncee/wwc/DocumentSum.aspx?sid=19</u>)





Design System: 2 Paths to take & 2 Ratings



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Design #1: Randomized Controlled Trial

<u>Elements</u>

- Random selection of participants
- 2 or more study groups
- Control group

PROJECT X

- Pool of 500 Students
- Group 1: 50 students (intervention)
- Group 2: 50 students (control)

Selection Models

- Lottery
- Probability assignment
- Blocking and random sub-sampling

<u>Validity</u>

- 100% chance assignment (totally random)
- "nonzero probability" of participation (no one's excluded)

Highest rating: "Meets standards without Reservations"





Design #2: Quasi-experimental

"Compares outcomes for students, classrooms, or schools who had access to the intervention with those who did not but were similar in observable characteristics"

<u>PROJECT X</u> "low income student" intervention

<u>Design</u> 100 low-income (Sec. 8 Housing)

- Group 1: 50 students (intervention)
- Group 2: 50 students (no intervention)

Compare Outcomes

Highest Rating: "Meets Standards with Reservations"





Design #1: Randomized Trial

Sample Attrition

Is the combination of overall and differential attrition high?

Attrition: "rates and patterns of attrition that compromise comparability" between intervention and control groups

Two Kinds of Attrition

"Overall" attrition:

- Group 1: 50 students (intervention)
- Group 2: 50 students (control)
- 40 students (40%) "leave" study
- Now, only 60% left = no real study

"Differential" attrition:

- Only 20 students "leave"; but all are in "control" group
- Now, no valid comparison between groups (50 v. 20)

Why Attrition Matters? \rightarrow "Bias" \rightarrow What is "bias"?





Projecting Bias

Bias: Projected (empirical) effect of attrition on outcomes (See: WWC "Assessing Attrition Bias")

Levels of Attrition

- 1. Individual level (unit = student)
- 2. Cluster level (unit = classroom)

Туре

"Exogenous" (outside factors)

- Most students part-time and work full time: high probability of attrition
- Most students full-time: more stable academically
- High/low dropout/withdrawal rate
- High/low attendance rates (projected onto day of assessment)

"Endogenous" (internal factors)

Voluntary participation or student recruiting

Projecting Attrition Liberal Projection

 Given attrition, less bias projected

Conservative Projection

• Given attrition, more bias projected





"Zones" of Bias: Attrition => Outcomes



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Attrition + Bias

<u>Checklist</u>:

- 1. Determine if PROJECT X entails a randomized trial. <u>If so</u>:
 - A. Project attrition
 - B. Calculate bias (liberal or conservative)
 - C. Locate project in Green/Yellow/Red Zone
- 2. If Green or Yellow (liberal), frame project accordingly, with an eye to the "without Reservation" rating.
- 3. If Yellow (conservative) or Red, turn to "Baseline Equivalence" (next), with an eye to "with Reservation" rating.





Determining Baseline Equivalence



Determining Baseline Equivalence

Group Characteristics

Intervention Group

- Demographic
- Past performance
- Study environment
- Pre-test



Comparison Group

- Demographic
- Past performance
- Study environment
- Pre-test

Difference in standard deviation



Baseline Equivalence Checklist

If PROJECT X is: quasi-experimental or random (with high project attrition)

- 1. Establish and identify all baseline characteristics
- 2. Calculate equivalence
- 3. Use statistical adjustment, if appropriate
- 4. Describe and explain baseline equivalence in grant proposal
- 5. Modify project if don't meet equivalence standards





Describing Outcome Measurements

<u>Three Tests</u>

- 1. Uniform data collection: all clusters/individuals
 - Modes
 - Timing
 - Personnel
- 2. "Demonstrate face validity and reliability"
 - Internal consistency
 - Temporal stability
 - Inter-rater reliability
- Not "over-align" with project intervention

<u>Checklist</u>

- Establish and identify outcome measurements
- 2. Design a measurement plan that accounts for:
 - Data collection
 - Assessment
 - Over-alignment





What Works Wrap Up

<u>PROS</u>

- Provides nationwide resource for science-based education
- Builds educational foundation through funding-science incentives

<u>CONS</u>

- Values only performancebased education that is "scientifically" measurable
- Limits healthy mix of best practices and innovation/experimentation
- Sometimes, education takes place in the silence of the heart

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Questions?



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