

# John A. Logan College: *Tourism*

## Contact(s)

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## Organizational Type(s)

- Community College

## Cluster/Occupational Sector(s)

- Marketing, Sales & Service

## Model

Adult Education

## Bridge Partners

- Community College-Adult Education
- Community College-Career and Technical Education
- Community College-Continuing Education
- Community Based Organization
- Other Adult Education Program
- Community Action Agency
- Secondary School
- Business, Industry, or Employer
- Workforce Investment Act (WIA)
- Private Foundation
- State Government Agency
- Federal Government Agency

## Funding

Largest Funding Source: Adult Education restricted funds

Funding Sources:

- Adult Education restricted funds
- ICCB implementation grant

## STUDENT ELIGIBILITY

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TABE Reading: Low Intermediate Basic Education, High Intermediate Basic Education, Low Adult Secondary Education, High Adult Secondary Education

## STUDENT ENROLLMENT

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Number of Students Bridge Can Enroll (Capacity): 10

Number of Students Enrolled in Current Bridge Cycle: 0

## COURSE INFORMATION

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### Course 1

Course name: Tourism

Course number: GED 410

Length of course in weeks: 10 weeks

Number of total course contact clock hours: 90 hours

Amount of transcribed credit toward the completion of an approved college certificate, AAS, AA, or AS program: 0

## BRIDGE CURRICULUM FEATURES

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- Basic reading, math, and language skills (academic content) with career and technical content (i.e., contextualized curricula)
- Knowledge and skills common for entry level occupations within the targeted industry or Career Cluster.
- Activities designed to develop workplace skills (e.g., working in teams, self-management, project management, workplace communications, etc.)
- “Learning by doing” through projects, simulations, or labs
- Activities taking place outside the classroom in an actual or simulated work setting related to the target industry
- Work-based learning such as internships, job-shadowing, or other work experience
- Engages employers in classroom instruction

## STUDENT SUPPORT AND TRANSITION SERVICES

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Transition Coordinator or Case Manager Provided: Yes  
Services Offered to Bridge Students:

- Academic advising
- Career advising or career coaching
- College campus visit or tour
- College orientation
- College program or classroom shadowing
- Employer visits
- Faculty mentors
- Individualized assistance with college admissions process
- Job placement in the target career cluster
- Job search assistance (e.g., job coaching, resume assistance)
- Presentations by training programs students may consider entering

## OUTCOMES

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Outcomes that respondents believe should be associated with their bridge program:

- Increased math proficiency
- Increased reading proficiency
- Increased writing proficiency
- Entered or upgraded employment in an occupation related to the targeted career cluster immediately upon completion of the bridge



This publication was prepared pursuant to a grant from the Illinois Community College Board, January, 2012 (ICCB Grant Agreement Number SG EBI). For more information on Shifting Gears, please visit the Office of Community College Research and Leadership website at: [http://occrll.illinois.edu/projects/shifting\\_gears](http://occrll.illinois.edu/projects/shifting_gears).

